



SOLAR **MODULES**



SOLAR **EPC**



SOLAR **O&M**

# CREATING A CLIMATE FOR CHANGE

WITH VIKRAM SOLAR



## DID YOU KNOW THAT **VIKRAM SOLAR** ...



... is part of a 4 decade old legacy  
as a manufacturer



... already catered to solar module  
needs across 32 countries  
worldwide



... invested about ₹ 172.69 million in  
R&D and Product Certifications  
in fiscals 2019,2020 & 2021





# CREATING A CLIMATE FOR CHANGE

WITH VIKRAM SOLAR



We strive to deliver **reliable solar solutions** through **innovative products**, and we achieve this through our specialized high efficiency **PV module manufacturing**, comprehensive **EPC solutions** and **O&M** services.





PREFACE

# THE VIKRAM SOLAR STORY



Dear Solar Enthusiast,

The global demand for sustainable energy solutions is on the rise. We are always ready to uphold our commitment to elevate the quality of life, while at the same time generating green energy responsibly. We will continue to do all it takes to make solar energy affordable and accessible to people in need across the world.

We are a globally active solar energy solutions provider, specializing in high efficiency PV module manufacturing and comprehensive EPC solutions. With an international presence across 32 countries, we are an active contributor in shaping the solar revolution. Carrying forward the rich legacy and extensive manufacturing experience of the Vikram Group, Vikram Solar, since 2006, is building on a 4 decade old success story. We successfully demonstrated our capability even before the solar sector witnessed active growth and development in India. Today, Vikram Solar has been rated by various internationally acclaimed agencies for product and process quality.

We source equipments from all around the world to manufacture and deliver the products. Our research and development team constantly works on improving the product portfolio and introducing new products to serve our customer. Today, we are proud to have built two of India's top notch production facilities with a total annual rated production capacity of 2.5 GW and we are eager to contribute more to the Indian and the global solar revolution.

I invite you to be part of the solar energy revolution with us.

Truly yours



Gyanesh Chaudhary

Vice Chairman & MD,  
Vikram Solar








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“A project is complete  
when it starts working  
for you, rather than you  
working for it.”

**Scott Allen**

Social media expert, USA





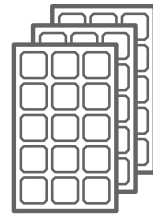
VIKRAM SOLAR

# KEY FACTS



## VIKRAM SOLAR KEY FACTS

# PRESENCE ACROSS THE VALUE CHAIN

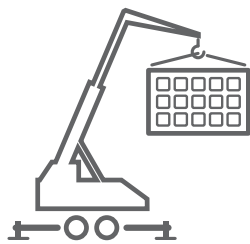


## MODULE MANUFACTURING

- Installed manufacturing capacity for solar PV modules **2.5 GW\***
- **India's 1st** and **4** time **PVEL PQP Top Performer**
- Brand presence in **Europe** and the **US** alongside **Indian market**
- Mono PERC monofacial & bifacial, half-cut cell multi busbar modules



Further to serving as a manufacturer of solar PV modules, we also provide solar solutions across the value chain. Our experienced EPC team ensures the completion of each solar plant from concept to commissioning including its operation and maintenance. Our business model ranges from the acquisition of developed sites to the servicing and maintenance of completed solar arrays.



### SOLAR EPC

- An **end-to-end solutions** provider for utility scale, rooftop and off-grid projects
- About **1.42 GW<sup>^</sup>** of solar EPC experience in India
- **Timely execution** and **power generation warranties**



### SOLAR O&M

- O&M services provided for more than **900 MW<sup>\*</sup>**
- Special equipment and work methods adopted to **differentiate services**

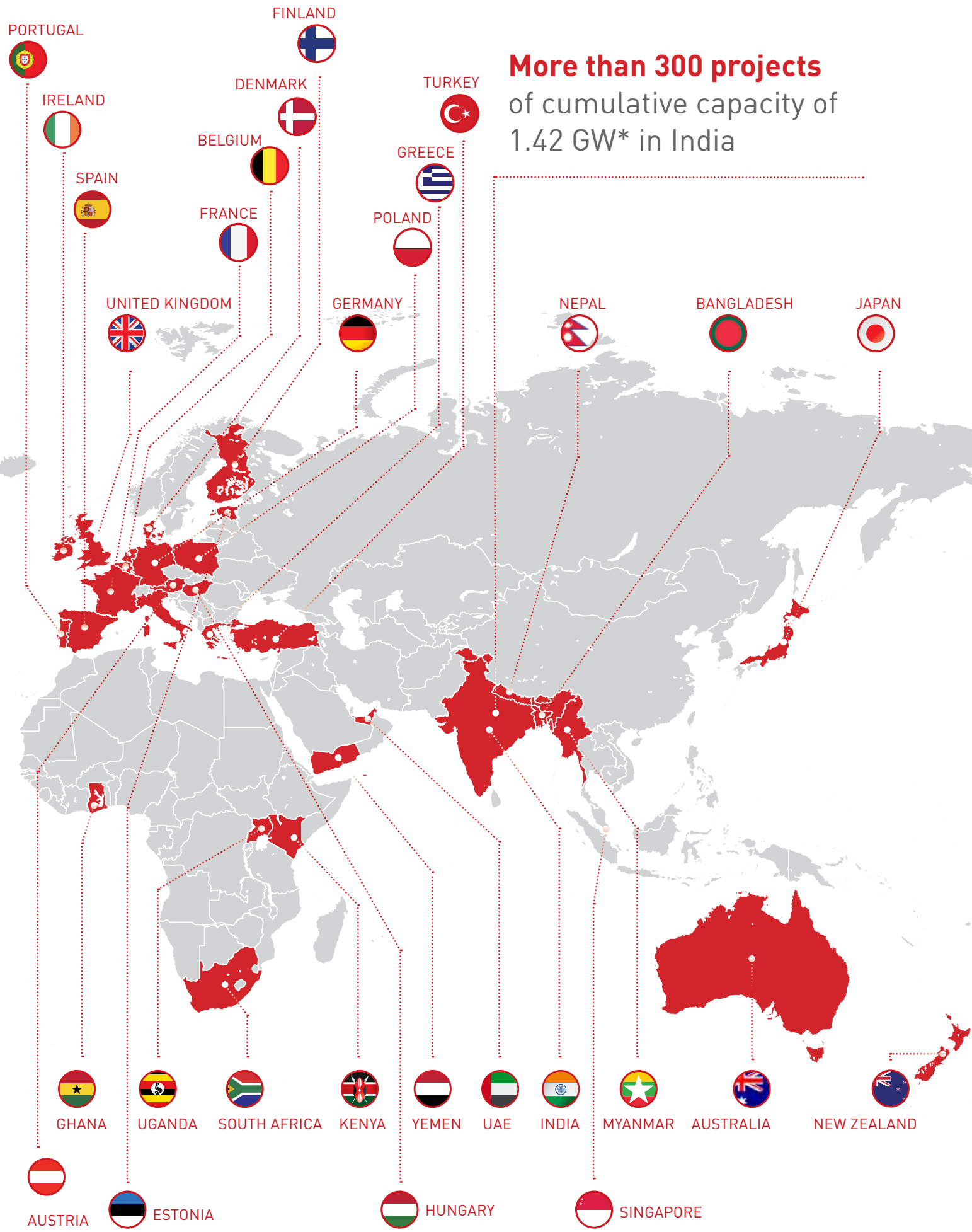




VIKRAM SOLAR WORLDWIDE

# AROUND THE GLOBE





**More than 300 projects**  
of cumulative capacity of  
1.42 GW\* in India

\*Till Dec 2021, includes ongoing

## VIKRAM SOLAR MILESTONES

# 15 YEARS OF VIKRAM SOLAR



**Vikram Solar**  
incorporated

2005



Contributed to **1st  
Fully Solarised  
Airport- Cochin  
International Airport  
Limited**, Cochin,  
Kerala

2013

2011

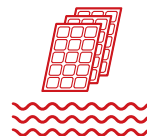


**3 MW**  
installed  
under the  
**National  
Solar Mission**  
of India

2014

Ranked as India's **Tier 1  
module manufacturer**  
(BloombergNEF)\*

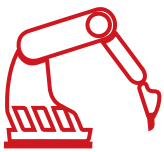
**First company in India**  
to commission a **floating  
solar PV plant** of 10 kW





Since its establishment as a solar PV module manufacturer in 2005, Vikram Solar has been driven by providing products and services both in India and globally, and our hard-work and passion for solar energy has paid off.

In 2014, we were named as a TIER 1 manufacturer by BloombergNEF and continue to supply the international solar industry with 'Made in India' products.



Reached **500 MW**  
production Capacity

2015



**200 MW** plant  
commissioned in  
Andhra Pradesh  
for state power  
generation company

---

Commissioned East  
India's **largest single  
shed** rooftop project-  
**2.15 MW**

2019

2017

**1 GW** of production  
capacity reached



2021

**2.5 GW** annual rated  
production capacity  
reached\*



VIKRAM SOLAR PEOPLE

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# MEET OUR PEOPLE

**V**ikram Solar is spearheaded by agile leaders, who are united by the vision of actively revolutionizing energy needs everywhere on earth. A balanced synthesis of young and experienced, dynamic and traditional, international as well as locals, our team has wide-ranging experience in international as well as Indian solar energy sector.

**BOARD MEMBERS**

**H. K. Chaudhary**  
Chairman, Vikram Group



**Gyanesh Chaudhary**  
Vice Chairman and  
Managing Director



**J. P. Dua**  
Independent Director  
Vikram Solar Limited,  
Century Plyboards (India) Ltd.,  
Skipper Ltd.,  
PNB Metlife India Insurance  
Company Ltd.  
Ex CMD - Allahabad Bank  
Ex Chairman - B.I.F.R



**Vikram Swarup**  
Independent Director  
Vikram Solar Limited,  
Birla Corporation Ltd.,  
Thyssenkrupp  
Industries India Pvt. Ltd,  
RCCPL Private Ltd.  
MD - Paharpur Cooling  
Towers Ltd.



**Probir Roy**  
Independent Director  
Vikram Solar Limited,  
East India Pharmaceuticals  
Works Ltd.,  
Sarda Plywood Industries  
Ltd.,  
Keventer Agro Ltd.,  
Metro Dairy Ltd.,  
Industrial Prudential  
Investment Co. Ltd.  
Ex MD - Bengal Chemicals &  
Pharmaceuticals Ltd.



**Ratnabali Kakkar**  
Independent Director



**K. K. Maskara**  
Whole-Time Director And  
Chief Financial Officer  
(KMP)



**Neha Agrawal**  
Whole-Time Director  
(KMP)

**MANAGEMENT TEAM**

**Saibaba Vutukuri**  
Chief Executive Officer  
(KMP)



**K. K. Maskara**  
Whole-Time Director  
And Chief Financial  
Officer (KMP)



**Rajendra Kumar  
Parakh**  
Chief Operating Officer-  
EPC (KMP)



**Suman Nag**  
Chief Revenue Officer  
(KMP)



**Neha Agrawal**  
Whole-Time Director  
(KMP)



**Arindam  
Chakraborty**  
Chief Human Resource  
Officer & Group Head-  
HR (KMP)



**Sudip Chatterje**  
Head - CS, Compliance  
& Trademark (KMP)





VIKRAM SOLAR

**MODULES**

“ There is no second chance for a first impression. Hence, in our first large solar project in the US, we were very particular about proven high quality standards, extended linear performance guarantees combined with an affordable technology. Our clients have a clear expectation and so do we. Vikram Solar’s global track record and their astonishing commitment from Day 1, left us no doubt as to have found a trustworthy partner. ”

**Andreas Hoffmann**

CEO, Greencells Group



## MODULE KEY FACTS

# A BROAD RANGE...

Vikram Solar focuses on maintaining the global standards while offering wide range of products to our consumers.

Vikram Solar, specializes in the production of high-efficiency mono PERC (half-cell) bifacial & monofacial and polycrystalline PV modules. Our in-house research and development efforts help us in being ahead of the curve in the ever-evolving solar technology space.

We regularly conduct research study programmes with leading laboratories across the globe to reduce the learning curve and offer you products with good efficiency. In line with our company's focus on adopting pioneering and innovative technologies, we recently established 1.3 GW capacity solar PV module manufacturing facility in Oragadam, Chennai, India. Our new facility is equipped with high-tech automation, forward compatibility with upcoming technologies such as M12 cell modules, high-efficiency bi-facial & smart modules. Both of our manufacturing units in Oragadam, Tamil

Nadu & in Falta, West Bengal are automated, utilising equipment and technologies from Japan, Germany, United States of America and Switzerland.

Our operations at Falta & Oragadam units are certified under ISO 14001:2015 standard for environment management and the ISO 45001:2018 standard for occupational health and safety management systems implementation. Further, the quality management systems at both the units are certified ISO 9001:2015. Further, quality certifications are imperative to our customers and our solar PV modules are certified by multiple international certification bodies such as TÜV , BIS and UL for quality and performance such as IEC 61215, IEC 61730, UL 1703 and BIS 14286 which makes our products acceptable to international customers.

## Product Certifications



## RELIABILITY

Emerged as a top performer four out of the last five years by Photo-Voltaic Evolution Labs (PVEL)

## DIVERSE PORTFOLIO

Modules for on-grid as well as off-grid applications

2.5 GW

Production capacity enabling us to serve global clientele

DIVERSE USAGE

Fit for large scale and rooftop applications

## VARIED RANGE

Mono PERC crystalline silicon half-cell multi busbar modules ranging upto 665 Wp<sup>#</sup>

## LATEST TECHNOLOGY

1500V System Voltage modules, Module Level Power Electronics (MLPE)

# ...THAT FITS ALL YOUR NEEDS



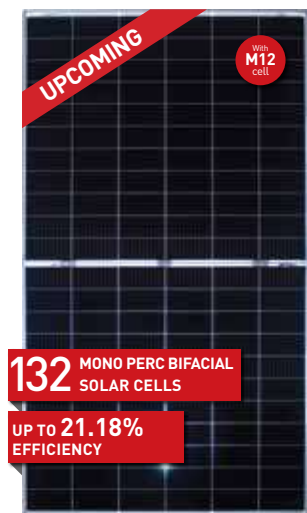
## OVERVIEW 2022/2023 — PORTFOLIO &amp; NEW OFFERINGS

# PICK WHAT YOU NEED...

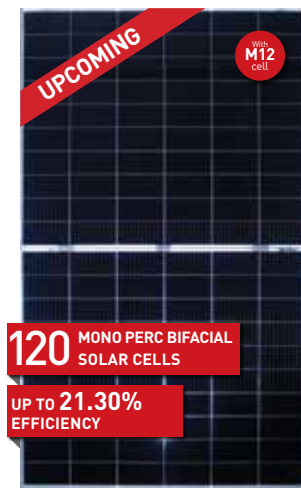
## PARADEA

HIGH EFFICIENCY BI-FACIAL GLASS-GLASS PV MODULES

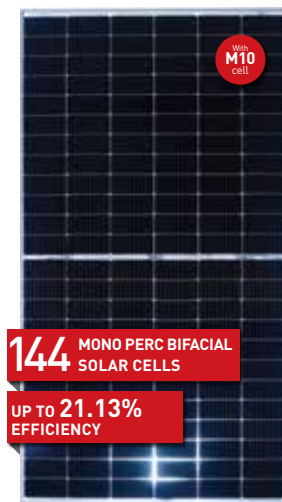
**Paradea**, the Bifacial Glass-Glass multi busbar PV modules are made with utmost precision to ensure LCOE cutback along with less BOS cost improving value proposition of the modules along with up to 25% bifacial gain and additional power yield with 30 years of performance lifetime and 0.5% annual degradation.



Paradea up to 660W



Paradea up to 605W



Paradea up to 545W

## PREXOS

HIGH EFFICIENCY BI-FACIAL GLASS TO TRANSPARENT BACKSHEET PV MODULES

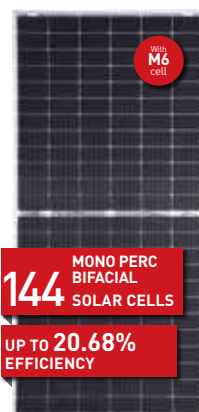
**Prexos**, the Bifacial Glass to Transparent Backsheet multi busbar PV modules are comparatively lighter & applicable for rooftop projects with roofing material like asphalt shingle, metal, clay tile, slate, etc.



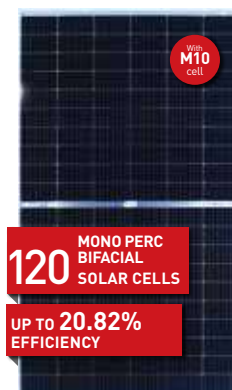
Prexos up to 660W



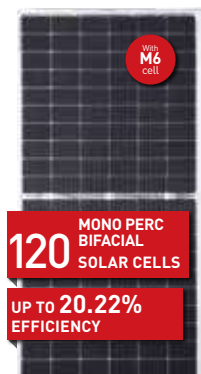
Prexos up to 550W



Prexos up to 460W



Prexos up to 450W



Prexos up to 375W



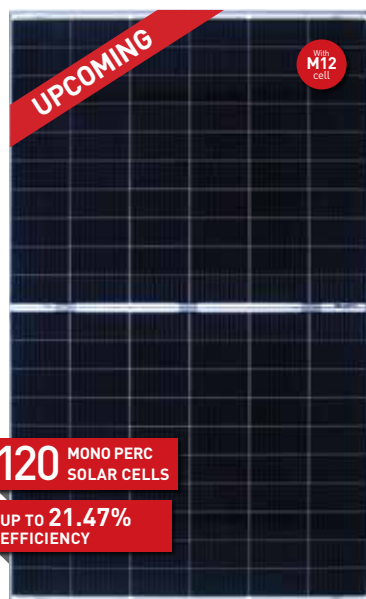
# somera

HIGH EFFICIENCY MONO FACIAL PV MODULES

**Somera**, the Monofacial multi busbar PV modules made with cylindrical tabbing wire increases cell absorption by enhanced scattering effect. Also decline in heat production reduces chances of hot spot generation in shaded conditions, lower heat production positively affects module longevity.



Somera up to 665W



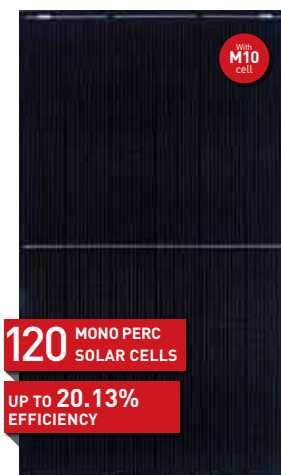
Somera up to 610W



Somera up to 550W



Somera up to 465W



Somera up to 435W  
(All Black)

# HERE'S TO THE FUTURE

Committed to aid the world towards a speedy solar energy transition, we have recently opened up a new solar photovoltaic (PV) module **1.3 GW** manufacturing facility located at Indospace Industrial Park, Oragadam, Tamil Nadu.

Our latest capacity expansion with this facility has made us India's one of the largest solar PV module manufacturer with annual rated production capacity of **2.5 GW**.

The machineries deployed at the factory and the convergence of digitization with manufacturing will help us set new trends in the solar industry with innovative products.







Our new facility is equipped with advanced automation & compatible to manufacture upcoming technology modules such as M12 cell powered modules, bifacial glass-glass & glass to transparent backsheet & smart modules.

Also, the facility is strategically located with access to ports, rail and roads helping facilitate both our domestic as well as international operations.





\* Projects with Vikram Solar modules



Photo Courtesy by Eitri Foundry

**8.55 MW**

LOCATION ..... Ohio, USA

TYPE ..... Ground-mounted



Photo Courtesy by ENGIE Fabricom

**5 MW**

LOCATION ..... Kent, UK

TYPE ..... Ground-mounted



Photo Courtesy by Greencells USA Inc.

**4.2 MW**

LOCATION ..... Charlotte, North Carolina, USA

TYPE ..... Ground-mounted



Photo Courtesy by TESCO Engineering/Inergion

**1 MW**

LOCATION ..... Kastoria, Greece

TYPE ..... Ground-mounted



Photo Courtesy by Solarmax Energy

**500 kW**

LOCATION ..... Tallinn, Estonia

TYPE ..... Rooftop





Photo Courtesy by Finnywind Oy

**312 kW**

LOCATION ..... Helsinki-Vantaa Airport, Finland

TYPE ..... Rooftop



Photo Courtesy by Solarsense

**318.25 kW**

LOCATION ..... Northacre, UK

TYPE ..... Rooftop



Photo Courtesy by TESCO Engineering/Idemion

**300 kW**

LOCATION ..... Almyros, Greece

TYPE ..... Rooftop



Photo Courtesy by Southern Solar Ltd.

**249.9 kW**

LOCATION ..... Leominster, UK

TYPE ..... Ground-mounted



Photo Courtesy by Southern Solar Ltd.

**216.25 kW**

LOCATION ..... Kent, UK

TYPE ..... Rooftop

VIKRAM SOLAR

# SOLUTIONS



“ We are pleased to join hands with Vikram Solar for this prestigious project, which will set a benchmark in the country. ”

**Sunil Wadhwa**

Managing Director of IL&FS Energy, India





## EPC KEY FACTS

# EPC SOLUTIONS...

**W**e are a comprehensive EPC solutions provider, deploying world class technology to design, install and commission benchmark solar projects. We are among the top five\* EPC players in India by installed EPC base and have more than a decade of experience in executing solar EPC projects and have more than 300^ projects with an aggregate capacity of 1.42 GW.

The company, over the years, has developed an internationally accredited expertise in engineering and technology, procurement and project management, construction and commissioning, with a strong command over asset management.

## OUR EPC DIVISION OFFERS

### EXPERIENCE

- ✓ Proven track record of more than 1.42 GW^ solar capacity in India

### EXECUTION EXCELLENCE

- ✓ State of the art machinery to install & commissioning the projects across different geographies & climate conditions

### INNOVATION

- ✓ Has to its credit the commissioning of India's 1st floating solar power plant at Smritiban, New Town, Kolkata

### EXPANSE

- ✓ Pan-India presence in 23 states and 3 union territories and modules shipped globally to 32 countries

### QUALITY

- ✓ Focus on R&D, in order to develop reliable and updated solar solutions to our customers
- ✓ BOS (Balance of systems): procuring the right components to successfully install & commission PV power plants

# ...SCOPE OF SERVICE

## DESIGN & ENGINEERING

We utilize solar engineering design tools and software, like solar PV case, ETAP (Electrical Power System Analysis Software), Civil 3D which enables us to provide optimized and accurate project array designs

## CONSTRUCTION

We undertake various processes such as site assessment, system design and approval, installation, interconnection and finally commissioning for seamless delivery of power from the project to the interconnection point of power evacuation

## PROCUREMENT

We have a network of vendors and suppliers spread across India and abroad. Our supply chain team manages the supply of the entire EPC package including inverters, transformers, MMS, plant monitoring systems which is required for turnkey installation of projects

## QUALITY ASSURANCE

Our quality management system entails rigorous testing and quality assurance processes, and continuous quality improvement

## CAPTIVE KEY FACTS

# CAPTIVE SOLUTIONS...

**G**oing Solar is one of the most viable & cost-effective solution to address the ever increasing energy demand of the industrial sector.

## HOW IT WORKS?

Under the captive/group captive model, a solar project is developed for the internal usage of one or more corporate buyers either singly or collectively. The Electricity Rules 2003 of India state that in relation to a captive generating power plant, not less than 26% ownership shall be held by the captive users, and not less than 51% aggregate electricity generated, on an annual basis, shall be consumed on a captive basis. Further, cross subsidy surcharge is completely exempted in captive and group captive projects, as per India's Electricity Act of 2003.





# ...WHY VIKRAM SOLAR



## NO TECHNICAL EXPERTISE REQUIRED

Vikram Solar, with its EPC experience & turnkey projects execution, will provide the required turnkey EPC solution while installation & commissioning the solar plant with all pre-requisite regulatory approvals from the DISCOM/respective authorities and due-diligence



## SINGLE POINT OF RESPONSIBILITY

Sustainable Operations & Maintenance: Our dedicated team of Asset Management experts will look after the solar plant over its full life-cycle



## OUR IN-HOUSE EPC STRATEGY TEAM

Our team will ensure the completion of your solar plant from concept to commissioning

## TURNKEY EPC SERVICES OFFERED

- ✓ Risk analysis
- ✓ Turnkey project execution at different stages of the project, including:
  - Facilitating to obtain Government & Statutory approvals
  - Site survey
  - Basic and detailed engineering
  - Execution
  - O&M



## LARGE SCALE MW INSTALLATIONS

# FOR INSTANCE...

We have vast experience in executing large scale solar projects. Have a look at our track record.



## 225 MW

CLIENT ..... NTPC Ltd.  
LOCATION ..... Bilhaur, Kanpur, UP  
TYPE ..... Ground-mounted



## 200 MW

LOCATION ..... Ananthapuramu, Andhra Pradesh  
TYPE ..... Ground-mounted



## 130 MW

CLIENT ..... NTPC Ltd.  
LOCATION ..... Bhadla, Rajasthan  
TYPE ..... Ground-mounted



## 80 MW

LOCATION ..... Charanka, Patan, Gujarat  
TYPE ..... Ground-mounted

**50 MW**

CLIENT ..... NTPC Ltd.  
LOCATION ..... Mandsaur, Madhya Pradesh  
TYPE ..... Ground-mounted

**40 MW**

LOCATION ..... Kachaliya, Madhya Pradesh  
TYPE ..... Ground-mounted

**20 MW**

CLIENT ..... WBSEDCL  
LOCATION ..... Patni and Salboni, Paschim  
Medinipur, West Bengal  
TYPE ..... Ground-mounted

**10 MW**

CLIENT ..... BEL  
LOCATION ..... Itarsi, Hoshangabad,  
Madhya Pradesh  
TYPE ..... Ground-mounted

**10 MW**

CLIENT.....SECI  
LOCATION.....Badi Sid, Jodhpur, Rajasthan  
TYPE.....Ground-mounted

**5 MW**

CLIENT ..... Bharat Dynamics Ltd.  
LOCATION ..... Ibrahimpatnam, Telangana  
TYPE ..... Ground-mounted

## COMMERCIAL AND INDUSTRIAL

# COMMERCIAL AND INDUSTRIAL SOLUTIONS...

Since 2009, Vikram Solar has undertaken various C&I rooftop projects across geographies and industry sectors. Our projects are spread across India and our cross industry EPC experience in building rooftop solar plants in difficult terrains, high altitudes, and coastal areas is testimony to our prowess in the domain.

With Customer Centricity as our core business strategy, our dedicated teams work in strong cohesion to deliver customized solutions to our customers keeping a delivery focused approach and excellence as the crux of our initiative.

We have more than 190 rooftop installation projects (both private and public) which have been executed or are under execution, in major geographies and industry sectors having a cumulative capacity of 81.35 MW. In particular, we installed India's one of the largest 'Carport' Solar Rooftop Installation of 5 MWp at Maruti Udyog Limited, Gurugram and also installed Eastern India's largest "Single Shed" solar project with a capacity of 2.15 MW of Keventers.





# ...PARTNER OF CHOICE



## SMART INVESTMENT

100% payment upfront provides your business the complete ownership of the solar plant with facilities for maintaining, acquiring or improving the asset



## SMART ASSET MANAGEMENT

Cost of expenditure is spread over the useful life of the asset



## SMART TECHNOLOGY

- Excess or shortage of power can be provided or drawn from the grid, respectively
- Manufacturing excellence- Powered by German, US, Swiss & Japanese Technology & international accreditation
- Partnership with international technology giants
- ISO 9001:2015 certified manufacturing unit



## SMART PERFORMANCE

- High efficiency- mono & bi-facial, half-cut & full cell modules
- 27 years of linear performance warranty
- BIS certified (IS 14286) modules



## SMART AFTER SALES SERVICE

- O&M excellence with an experienced team across India
- Prompt after sales service
- ISO 9001:2015 certified EPC & O&M division



## C&amp;I-ROOFTOP AND SPECIAL PROJECTS

# ON TOP

Few of our C&I-Rooftop, Carport and Floating solar projects spread across India.



CARPORT PROJECT

## 5000 kW

CLIENT ..... Maruti Udyog Limited  
LOCATION ..... Gurugram, India  
TYPE ..... Carport



## 4344 kW

CLIENT ..... Indian Oil Corporation Ltd.  
LOCATION ..... Multiple Cities, India  
TYPE ..... Rooftop



## 3272 kW

CLIENT ..... WBPDC  
LOCATION ..... Bakreswar and Santaldih,  
West Bengal, India  
TYPE ..... Rooftop



## 2530 kW

LOCATION ..... Multiple Cities\*, India  
TYPE ..... Rooftop

\*Kolkata, Chennai, Kandla and Hosiarpur



## 2150 kW

CLIENT ..... Keventer Agro Ltd.  
LOCATION ..... Kolkata, West Bengal, India  
TYPE ..... Rooftop



## 2000 kW

CLIENT ..... Netaji Subhash Chandra Bose  
International Airport - AAI  
LOCATION ..... Kolkata, West Bengal, India  
TYPE ..... Rooftop



## 1500 kW

LOCATION ..... Pune, Maharashtra, India  
TYPE ..... Rooftop



## 919.73 kW

CLIENT ..... Vikram Solar Ltd.  
LOCATION ..... Falta, West Bengal, India  
TYPE ..... Rooftop



CARPORT PROJECT

## 725 kW

CLIENT ..... Dibrugarh Airport - AAI  
LOCATION ..... Dibrugarh, Assam, India  
TYPE ..... Carport



FLOATING PROJECT

## 10 kW

CLIENT ..... Arka Renewable Energy College  
LOCATION ..... New Town, Kolkata, West  
Bengal, India  
TYPE ..... Floating

## OPERATIONS AND MAINTENANCE

# O&M SOLUTIONS...

**A**t Vikram Solar, with our state-of-the-art manufacturing equipments, robust in-house processes and systems, over the years, we have developed internationally accredited expertise in engineering and technology, procurement and project management, construction and commissioning, with a strong command over asset management.

The O&M team practises and maintains industry standards like Six Sigma at project sites.

## FEATURES



**MORE THAN  
900MW** of asset  
management  
experience in India



**SCADA AND IOT  
BASES DEVICES**  
for accurate recording of  
data



**ISO 9001:2015**  
Certified EPC and  
O&M division

## WHAT WE OFFER



### DATA ANALYSIS

Expertise to interpret the plant data-gathered & stored in the cloud, analyse and take necessary actions to ensure smooth operations of the solar plant



### TILT MONITORING SYSTEMS

Tilt monitoring systems to calculate the optimal tilt angle for solar power plants and the date when tilts should be changed based on the actual on-site data



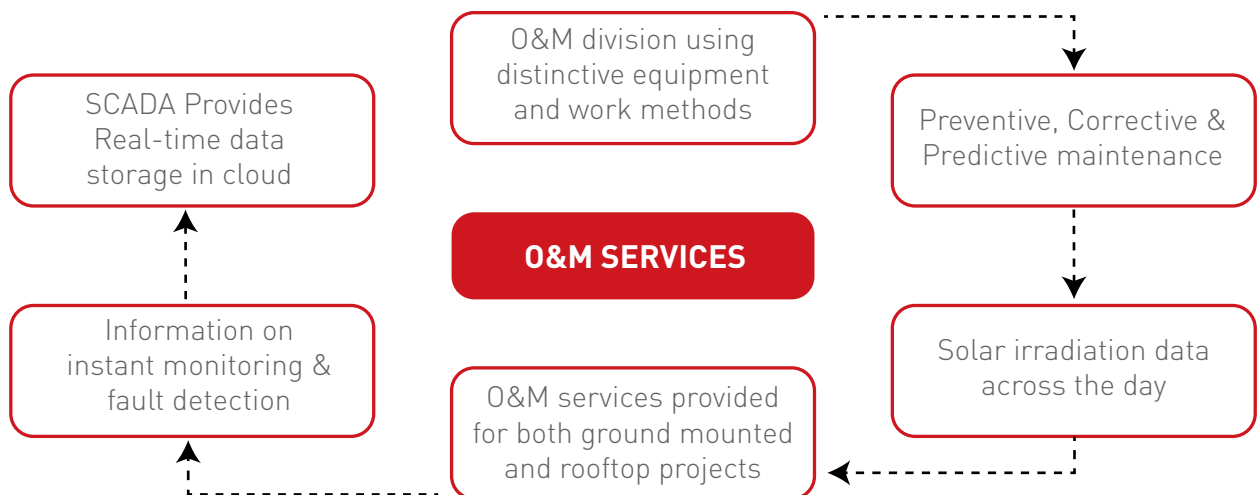
### MANAGING TECHNICAL AND ADMIN PROCESSES

Manage the technical and admin processes by verifying contractual obligations and maintaining customer & vendor relationships





We continue to enhance our O&M practices by moving from conventional reactive maintenance to predictive maintenance through the use of advanced analytics and artificial intelligence. This helps us to track comparative performance across sites.



## PROCESSES WE FOLLOW



Project Management  
Scheduling



Testing & Inspection



Remote Monitoring, Predictive &  
Preventive Report Analysis



Innovation in O&M by using  
robotic cleaning, etc



## CUSTOMER SERVICE EXPERIENCE

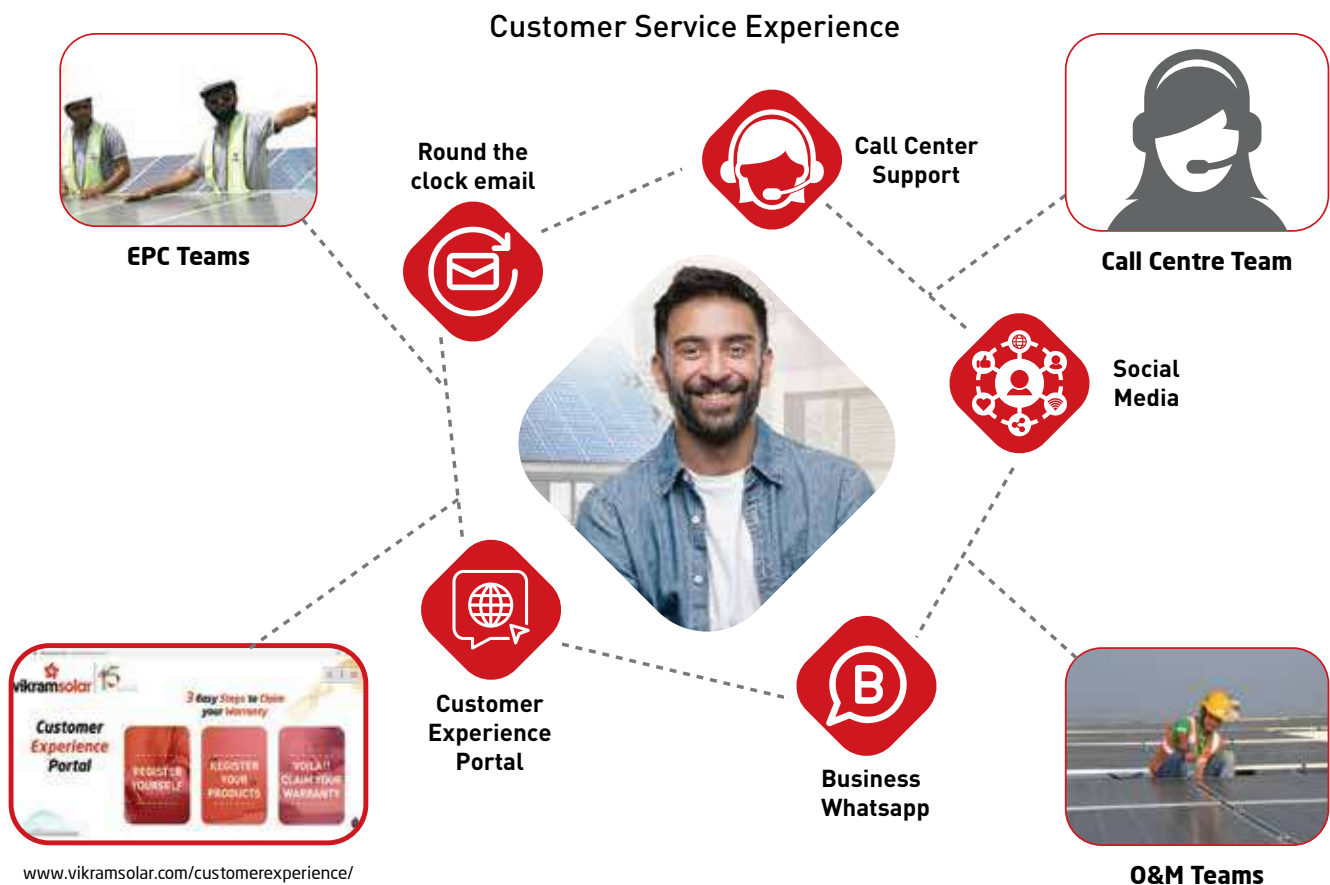
# VIKICARE

Our Customer Experience Portal rebranded as **VIKICARE**, developed specifically for retail customers and channel partners, aims to provide seamless customer experience to queries related to our solar products.

VIKICARE provides an online solution where the end customer can register their products,

generate and claim warranty, raise service support requests in 3 easy steps, online.

Additionally, to engage the users the section will be populated with VS product related information, upcoming products, any articles, insight papers, newsletters, our few latest news, etc. along with few quizzes.




# AN ENHANCED...

**User experience-** Registering, generating warranty and raising service requests can be done in 3 easy steps, thereby ensuring faster TAT of queries raised.

**User engagement-** Allow the end users to upload the photos of the installed PV modules on the portal and tag Vikram Solar, play fun quizzes that are generated from time to time.

**Customer repository-** Capture end customer data base for future loyalty programs and collect user feedback to cater the customer sentiment in a better way.

## VIKICARE'S ADVANTAGE

- Create a customer experience that is different from other solar companies
  - Increase transparency between customer and manufacturer
  - Provide a one stop solution for queries related to Vikram Solar products
  - Single platform for generating and claiming warranty, getting the queries addressed instantly
  - Negate manual intervention thereby reducing operational delay
- 

“Businesses succeed  
when societies  
themselves succeed.”

**Ban Ki-moon**

Ex-Secretary General of the United Nations



VIKRAM SOLAR

**CSR**





## CSR

# HOW WE CARE

## Environment, Social and Corporate Governance Initiatives

Our business is environmentally focused and our operations at Falta & Oragadam are certified under ISO 14001:2015 standard for environment management. Our CSR initiatives are focused on the welfare of the communities in which we operate, through education and healthcare initiatives.

We have a corporate social


responsibility committee that guides us in integrating our social and environmental objectives with our business strategies. Through our CSR initiatives, we aim to promote education among the underprivileged and take initiatives to aid health and culture.





## A FEW KEY CSR ACTIVITIES UNDERTAKEN IN RECENT YEARS AS FOLLOWS:

- Distributed food items through various collaborations with non-governmental organizations such as the Akshaya Patra Foundation and also made a contribution to the West Bengal Chief Minister Relief Fund
- Contributed to Vedanta Cultural Foundation and Yashvi Art Foundation for protection of national heritage, art and culture
- Promoted education among less privileged children by distributing tablets to students, thereby enabling them to study from home
- Contributed to the Shri Ram Janmabhoomi Teerth Kshetra Trust for construction of Navya Ayodhya model town in Ayodhya as part of a rural development project
- In the aftermath of the devastation caused by Cyclone Amphan in May 2020, we undertook immediate relief efforts and distributed food bags and relief materials and helped reconstruct homes for the less privileged. We also collaborated with the Bengal Chamber of Commerce and Industry to help the afflicted by distributing food and other relief materials to manage disaster caused by Amphan Cyclone



# VIKRAM SOLAR **SUMMARY**





“ I’d put my money on the sun and solar energy. What a source of power! I hope we don’t have to wait until oil and coal run out before we tackle that. ”

**Thomas Edison**

Inventor





## VALUES

# WHY CHOOSE VIKRAM SOLAR?

We are building the future and leading the growth, demonstrating integrity, responsibility and constant development.

**Responsibility**

**Responsible business values:** We believe that any business we venture into must be socially valuable. Helping people, societies and countries at large is our chief focus to achieve growth.

**Responsible societal values:** We make a positive difference to the communities we are a part of. We have helped many to lead a improved life by empowering them through access to education, health, sanitation and employment.

**Responsible environmental values:** We respect our environment and it reflects in our decision making. We help our customers do the same by providing clean, efficient and healthy solutions and products.

**Constant Development**

Delivering value and service to our customers with our futuristic outlook towards business and growth.

We encourage ideas and innovation to flow freely and we continuously focus on non-conventional thinking.

**Integrity**

Integrity is imbued in our nature. We have always conducted and supported a culture of fair business conduct and transparency.

By demonstrating honesty in all our business dealings, we have built trust among all our customers, dealers and other parties who have been engaged with us.

## DURABILITY

Warranty terms of 27 /30 years

## RELIABILITY

Top performer in 4 of the last 5 years in the PV Evolution Labs Top Performers Reliability Scorecard<sup>#</sup>

## INNOVATION

Built India's 1st floating solar power plant



## EXPERIENCE

Proven track record of more than 950 MW<sup>1</sup> of Ground Mounted EPC in India

## GLOBAL REACH

Presence across 32 countries

## CUSTOMERS &amp; PARTNERS REFERENCES

# SOME OF OUR CUSTOMERS...





“ Quality, performance and durability of the solar panels were key criteria for choosing Vikram Solar and Finnwind for this project. ”

**Janne Tarvainen**

Managing Director of Finnair Cargo





## LIST OF AWARDS

# OUR ACHIEVEMENTS...

Historical milestones and a range of accomplishments illustrate our company's journey - here is an overview from last few years:

## 2015

- Valued Intersolar Speaker 2015

## 2017

- 'Best Solar Energy Solutions Provider 2017' at APAC Business Awards, 2017

## 2018

- 'SD's No. 1 Solar PV Panel Manufacturer of the Year' Award at SD Solar Awards, 2018
- 'Manufacturer Leadership Award Solar Sector' at West Bengal Manufacturing Leadership Awards 2018
- 'Top Exporter, West Bengal-MSME' at 6th Export Excellence Awards 2017-18
- 'West Bengal Best Employer Brand Awards 2018' at 13th Employer Branding Awards.]



## 2019

- 'Outstanding Contribution in Renewable Energy EPC for 80 MW Solar Project in Charanka, Gujarat' at 8th EPC World Awards 2019
- 'Best Performing Modules of the Year-Domestic Manufacturer - Utility Solar' at RE Assets Excellence Awards 2019

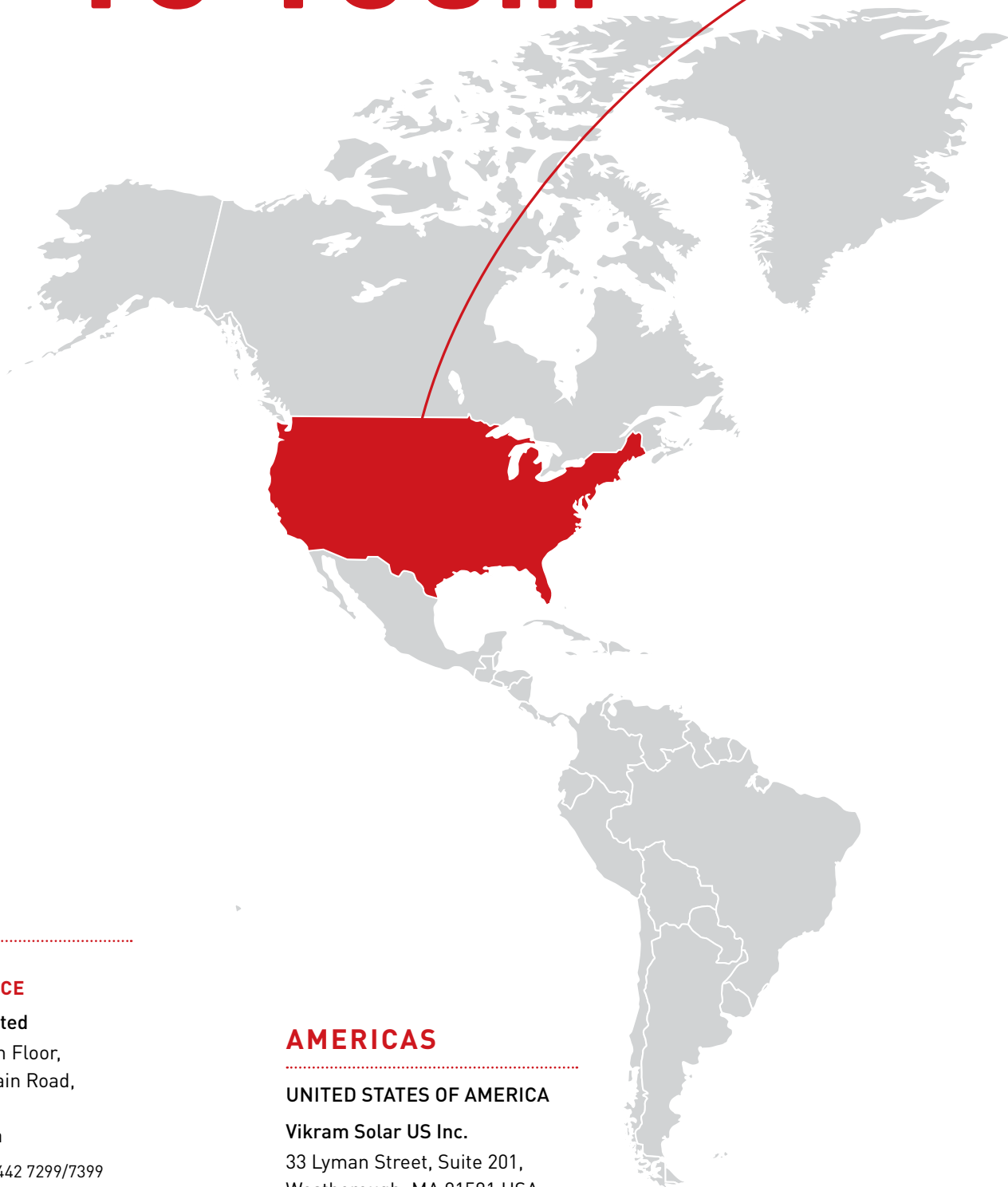
## 2020

- 'Module Company of the Year: Testing Equipments' Award at PV Module Tech India Awards, 2020
- 'Module Manufacturer of the Year: Make in India' Award at PV Module Tech India Awards, 2020
- 'Outstanding Technology Innovation of the Year' Award at PV Module Tech India Awards, 2020
- 'Smart Technology Innovation of the Year' Award at PV Module Tech India Awards, 2020
- 'Technology of the Year: Utility Solar Module' Award at PV Module Tech India Awards, 2020
- 'India's Leading Brands Rising Star 2020' by the Brand Story



## GLOBAL PRESENCE

# WE ARE CLOSE TO YOU...



## INDIA

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